



Together  
for Good

## Together for Good Iowa Site Director

**Job Title:** Iowa Site Director

**Reports To:** Vice President

**Full Time/Part Time:** Full Time

### Organizational Summary

Together for Good (TFG) is a Christian nonprofit that creates pathways for the local church to come alongside vulnerable children and families in Christ-centered ministry. We equip churches to journey with isolated mothers and vulnerable children through voluntary hosting and relational support—providing safety, stability, and hope during crises such as homelessness, medical emergencies, unemployment, or mental health challenges. We believe deeply in the power of relationships and that no family should ever walk alone.

TFG is a growing national organization with four sites across the country. While each site has its own local staff and partnerships, all sites work together toward one unified mission—creating pathways for families to thrive. The National Office, based in St. Paul, Minnesota, provides shared services including communications, branding, fundraising systems, data infrastructure, HR support, leadership development, training, and organizational oversight.

### Job Summary

The Iowa Site Director is a relational, mission-driven leader responsible for the financial sustainability, volunteer expansion, and overall ministry impact of Together for Good's Iowa site. This role requires excellent communication skills and the capacity to lead staff, volunteers, and churches with clarity and vision.

### Primary Responsibilities

#### 1. Fundraising & Revenue Development

- Meet or exceed the annual Iowa site budget through a diversified fundraising strategy.
- Cultivate, steward, and expand individual donor relationships through meetings, phone calls, events, and consistent communication.
- Strengthen and grow church financial partnerships, including recurring giving, special offerings, sponsorships, and annual commitments
- Identify, write, and steward grant applications to foundations, churches, and civic groups. Lead fundraising campaigns, year-end appeals, donor communications, and impact reporting. (with support from the National TFG team)
- Ensure accurate revenue projections and partner with National leadership to ensure financial sustainability.
- Support and collaborate with the Iowa Local Committee in donor engagement efforts.

#### 2. Volunteer Onboarding

- Follow National's established volunteer onboarding process to ensure consistency and compliance.
- Connect personally with potential volunteers, helping guide them through each onboarding step: paperwork, training, background checks, and readiness requirements.
- Collaborate with church partners to promote volunteer opportunities and recruit new volunteer families.

### **3. Church Engagement & Ministry Development**

- Recruit, onboard, and support new churches across Iowa.
- Facilitate TFG Interest Meetings and other recruitment gatherings.
- Maintain strong relationships with existing church partners and Ministry Coordinators.
- Speak regularly at churches, ministry fairs, conferences, and community events.
- Work with Ministry Coordinators to facilitate trainings, recruit volunteers, and support host families within their congregations.

### **4. Staff Oversight & Site Leadership**

- Provide supervision and support to Iowa staff, including regular check-ins.
- Approve payroll, PTO requests, and provide decision-making support.
- Lead Iowa team meetings to ensure clarity, alignment, and a healthy staff culture.
- Recruit, hire, train, and develop staff and key volunteers for the Iowa site.
- Ensure high-quality implementation of TFG programs, case management, and crisis response.
- Ensure adherence to all TFG policies, procedures, safety standards, and reporting requirements.

### **5. Marketing, Communications & Community Presence**

- Write the monthly Iowa digital newsletter.
- Maintain consistent communication with donors, churches, volunteers, and referral partners throughout the year.
- Oversee and manage the Iowa site's social media accounts, ensuring posts reflect TFG's mission, needs, stories, and events.
- Collaborate with National on branding, messaging, marketing materials, and design consistency.
- Represent TFG at community events, partner meetings, conferences, and referral networks.
- Appoint, equip, and oversee staff or volunteers to represent TFG at speaking engagements, fairs, and community events when delegation is appropriate.
- Share local stories and ministry wins to increase visibility and invite partnership.
- Ensure timely posting of upcoming trainings, volunteer opportunities, and outreach events.

### **6. Event Leadership & Ministry Initiatives**

- Lead all Iowa fundraising and community events, including:
  - The Annual Gala or fundraising event
  - Volunteer Appreciation events
  - Christmas, Easter, and Back-to-School outreaches
- Oversee event logistics, timelines, budgets, and volunteer coordination.
- Ensure strong follow-up and donor/volunteer engagement after each event.

### **7. Strategic & Operational Responsibilities**

- Lead the Iowa Local Advisory Committee and involve them in decision-making, donor cultivation, and church connections.
- Build and strengthen collaborative relationships with referral partners, community agencies, nonprofits, and service providers.
- Meet regularly with National leadership and other Site Directors for alignment and shared learning.
- Ensure accurate data, reporting, internal controls, and site compliance.
- Develop strategies that increase volunteer engagement, church partnerships, and community visibility.



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**Minimum Education and Experience:**

- Bachelor's degree.
- Experience working in and partnering with diverse communities, multiple ethnicities, and cultural backgrounds preferred.
- Experience in social work settings, experience with foster care, adoption, or other programs serving vulnerable or at-risk children/families preferred.

**Qualities of the Ideal Candidate:**

- *Highly Missional:* Passionate about family preservation and aligned with Together for Good's statement of faith and mission. Able to articulate the Christian faith and actively involved in a local church. Has a strong desire to use their gifts and talents to positively impact Christian ministry.
- *Self-Motivated:* Takes initiative. Does not require extensive directions. Is skilled at taking an idea and running with it.
- *Strong Communication Skills:* Demonstrates excellent verbal and written communication skills. Capable of clear, creative, passionate, and grammatically correct communication.
- *Highly Organized:* Highly organized and efficient, with strong attention to detail.
- *Critical Thinking/Problem-Solving Skills:* Strong decision-making skills. Ability to navigate crisis situations professionally.
- *Strong Interpersonal Skills:* Values and has a proven track record of developing healthy relationships. Is personable, values collaboration, and works well with a team of colleagues, volunteers, and community partners.

**Travel and Work Schedule:**

- Occasional travel around Des Moines and Ames, IA, and surrounding areas.
- Occasional availability needed for evenings and weekends.

**Compensation:**

- Salary negotiable, based on education/experience.
- Mileage reimbursed at the federal mileage rate.
- PTO & Paid Organizational Holidays.
- 403b retirement account with a company match.
- Health reimbursement.

**How to Apply:**

- Please email a cover letter and resume to [info@tfgood.org](mailto:info@tfgood.org).

***This description is not intended, and should not be construed, to be an exhaustive list of all responsibilities, skills, efforts, or working conditions associated with this job. It is intended to be an accurate reflection of the principal job elements essential for making compensation decisions.***